



PRICING & PROMOTIONAL SIGNS

We can create durable, full color solutions for every department

02/13



HANGING SHELF TALKER



PRICE TAG



ICE SPEAR



CASE DIVIDER



BOTTLENECKER



SHELF STRIP

Our custom signs are manufactured to be strong, easily cleaned and reusable. We offer a wide variety of materials, options and styles. Please contact us for more details.



SHELF TALKER



PRICE TAG



SHELF TALKER



SHELF DANGLER



PRICE TAG



SHELF TALKER

TOLL-FREE PHONE: (800) 852-2806 | TOLL-FREE FAX: (800) 774-8884 | VISIT OUR WEBSITE AT: www.southbayabrams.com
STORE & SHOWROOM ADDRESS: 15662 Producer Lane Huntington Beach, CA 92649 | SHOWROOM HOURS: 7:30 A.M. - 4:00 P.M.

Open to the Public!

We Gladly Welcome





CUSTOM TAG & SIGN PROOF REQUEST

An item based on the information provided below may not be able to be manufactured as requested due to limitations in the manufacturing process. This form is intended to gather base information for the creation of a "proof" illustration. This "proof" will be shown to the customer. It's purpose is to verify all spelling and content is accurate, the colors proposed are understood and the dimensions and function of the item will work as needed. When the customer wishes to purchase the item, they are to approve for manufacturing by signing / dating the proof and including a copy when sending their purchase order.

DATE _____ SALES PERSON _____
 ACCOUNT NAME _____ ACCT.# _____ CONTACT _____
 PHONE _____ FAX _____ E-MAIL _____
 ADDRESS _____ CITY _____ ZIP _____

• **How many items per style or name will you need?**

Quantity needed: _____

• **Do you have a logo?**

- Digital art is requested in an editable vector based EPS or PDF file format (also called line art).
- Files of this type are typically created with a design program such as Adobe Illustrator, Macromedia Freehand or Corel Draw.
- We can make use of a high resolution JPEG or PSD image file or hard copy camera ready artwork is also acceptable.

• **What colors will be used?**

Please use the space provided to the right to list the colors you wish to use.
Please specify Pantone spot color numbers if an exact match is required.

SPECIFIED COLORS				
1	2	3	4	5
6	7	8	9	10

• **What size will this item need to be?**

Width: _____ Height: _____

For samples, please refer to the items shown on catalog pages 94-95, 108-109 and 142-155

• **What type of material should be used?**

If unknown please include a sample to match.

Color: _____ Gauge (Thickness): _____ Material type: _____

AUXILIARY _____

• **What type of corner or special shape will you need?**

Cornering is not needed if the item is diecut (Diecutting is a process used to cut specialty shapes). Please refer to catalog pages 153-155 for samples of shapes we stock.

Square

Small Round

Large Round

Diagonal

Special Shape

Will this require a new die?



YES

NO, reference: _____

• **What type of insert will you need?**

Please refer to product name insert section on catalog page 149.

650 418 Other: _____

• **What size numbers will you need?**

Please see catalog page 144 for number sizes and color options.

How many digits (slots): _____ What size: _____ What color: _____

• **What type of attachment(s) will you need?**

Use the back of this form to illustrate where the attachment is to be placed on the item or include a sample of a previously manufactured item with attachment use.

Attachment Item#: _____ Placement: _____

PLEASE INCLUDE A SIMPLE ILLUSTRATION OR REFERENCE TO A PREVIOUSLY MANUFACTURED ITEM TO AID IN THE DESIGN PROCESS